

IACEED2010

Information Management System with the Application to Tourism Management in the Period of circular economy

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Abstract

During the Period of circular economy, information management is regarded as one of the top academic journals in IMS research, which has a long tradition: it started publication 30 years ago, in 1978. The analysis provides the IM audience with an overview of research published in the journal, helping them develop an appreciation of it and the various topics considered worthy of research in the fields of supply chain of tourism management. Managing a supply chain of tourism management includes activities such as tourism production scheduling and the tourism resource distribution system, supported by the necessary information flows. Although cases of better tracking of necessary information, improved efficiency in information processing, improved security, improved customer relationships of tourism management, better control of supplies have been reported, these cases often are a representation from more developed countries where appropriate infrastructure is in place.

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Selection and peer-review under responsibility of RIUDS

Keywords: Information systems; Supply chain; Tourism management; Policy making

1. Introduction

China has funded many research and development projects collectively aiming to improve the competitiveness of tourism enterprises. Although many reported successes can be identified, the actual benefits translated to the enterprises are yet to be revealed. This does not imply that the previous projects were a failure, but it indicates that further work is required to show the actual challenges, developments and performances in the tourism enterprises. This research is formulated primarily to provide such feedback to policy makers in order to review their current policy for a more strategic and ‘direct-hit’ future funding investment. This notion was also applied in Hughes and Love's research on information

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